

Name	No of Private Schools	President
Pakistan	197626	Mirza Kashif Ali
Punjab	97810	Husnain Abbass
Sindh	39850	Fasial Rizwan
KPK	29660	Salman Khan
Baluchistan	8880	Malik Rasheed Kakar
Islamabad ICT	3380	Malik Abrar Hussain
FATA	1780	Manawar Ahmad
AJK	10750	Ishtiaq Hussain
Gilgit-Baltistan	5516	Faiz-ul-Hassan

All Pakistan Private Schools Federation

Concept Note – Reinvigorating APPSF

BACKGROUND

Private Schools face several constraints and capacity gaps that warrant policy action; barebones infrastructure or makeshift buildings; inability to recruit and retain qualified and experienced teachers; under-qualified teachers relative to their counterparts; lack of affordable technical support for teachers' training, curriculum and syllabus design, classroom management and assessment; bureaucratic and cumbersome regulatory procedures; inadequate financing arrangements and the absence of certification and accreditation services.

Private Schools have been unable to overcome these constraints on their own. They will require support from the government and the international aid agencies in overcoming these capacity gaps. The process may be greatly facilitated if the private schools associations can be strengthened and play a pivotal role for the welfare of the private education sector. PSF can act as an apex body to provide private schools capacity building support; create opportunities for access to finance; influence government to have flexible policies for private schools; and address access related issues for out-of-school children, especially for girls.

As far as the associations are concerned, there are more than four private school associations only in Punjab averring to have the largest number of private school members. Nevertheless, All Pakistan Private Schools Federation (APPSF) is the single, largest, representative and registered Federation for all private schools in Punjab, Sindh, KPK, Balochitan, Islamabad, Gilgit-Baltistan and Azad Kashmir. Almost 100 registered associations and organizations of private schools from all over Pakistan are the part of the federation. APPSF is trying to improve the access to quality education in the private schools especially for girls by resolving their technical and legal issues faced by the schools. Nevertheless the federation lacks technical and managerial capacity to increase effectiveness and its viability as a service provider. The federation needs to be more transparent, accountable and effective through institutional capacity development in the areas of financial and human resource management, monitoring & evaluation, procurement management, internal controls mechanism, fund raising, proposal writing, documentation and outreach, alliance Building/ networking, ICT management and Leadership development.

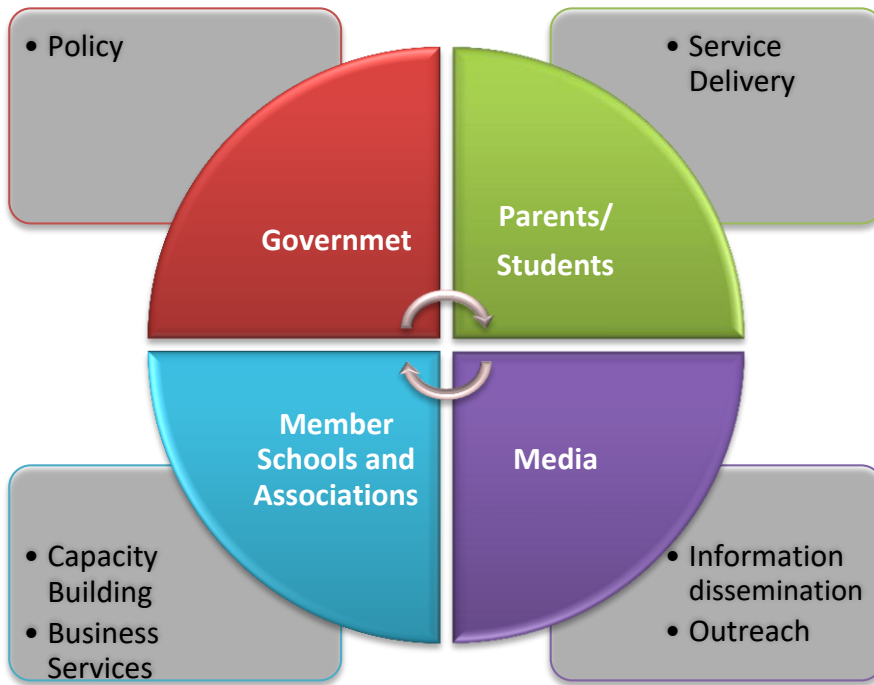
REFRESHED MISSION

APPSF envisions "a vibrant community of private schools for a changing nation and demanding world." Refreshed mission keeps the focus on member schools/associations and their needs: "APPSF empowers private schools and the students they serve."

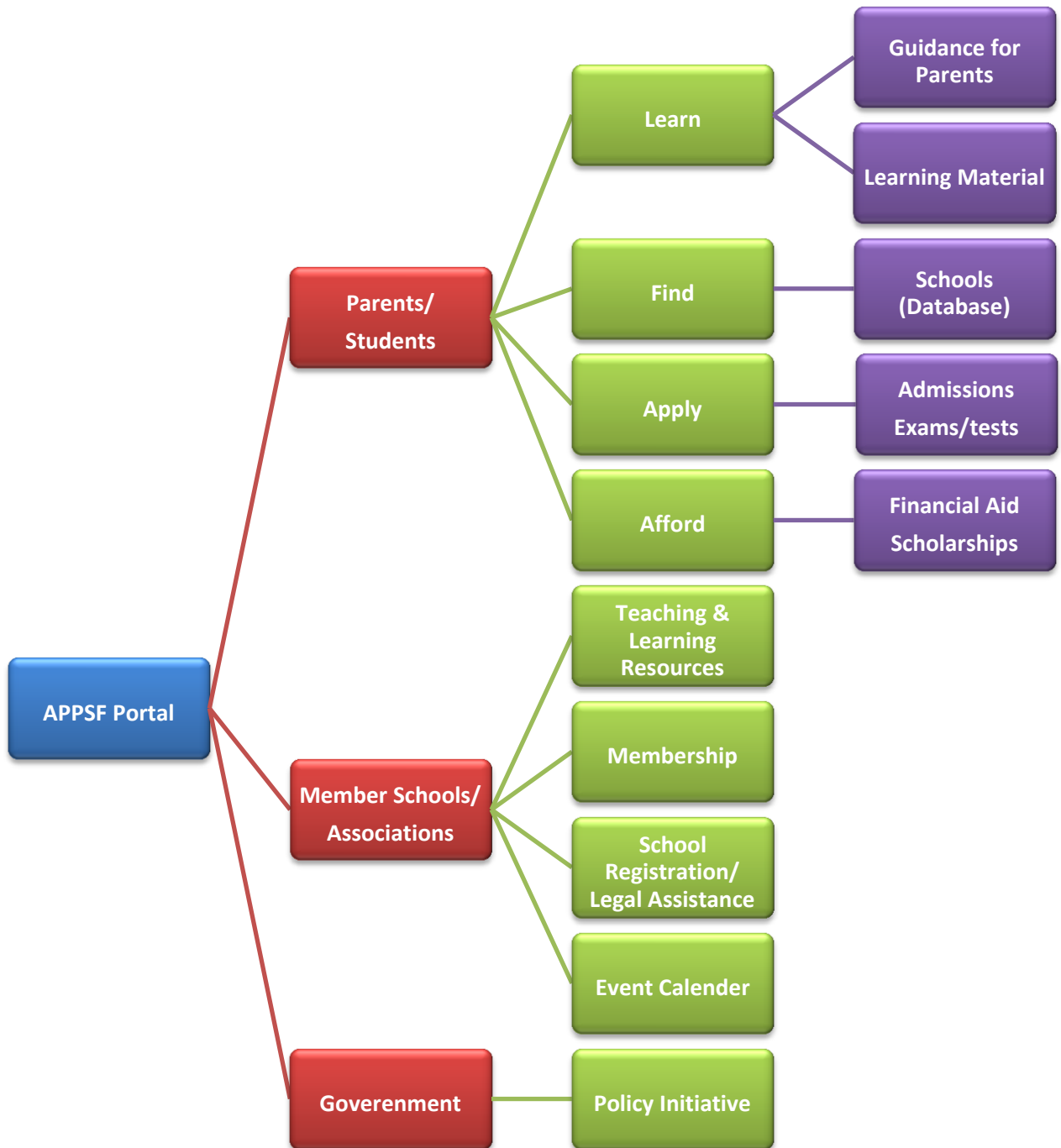
Behind the vision and mission are the following four values, which guide APPSF;

1. **Excellence: Achieving extraordinary quality** – providing students an excellent educational and life experience. APPSF strives to highlight this excellence to the wider world, and to make its programming, tools, and resources excellent so they can better help the community.
2. **Equity: Serving all students equally well** – private schools community has a long-standing commitment to the principles of equity and justice. APPSF help member schools/ associations to build on this commitment through professional development, best practice, and idea sharing.
3. **Efficiency: Ensuring that students get the maximum benefit** – To support the excellent learning that goes on in the classroom, there must be efficient administration that ensures a school's future and the best use of its resources.
4. **Emotion: Exhibiting passion and commitment** – Stories of individual students and member schools/ associations are what drive them and what can help member schools and associations their unique value. APPSF amplify these individual and collective stories to illustrate the role they play in advancing the nation's education offerings.

KEY STAKEHOLDERS



APPSF PORTAL KEY ACTIONS



SHORT TERM

1. Policy Dialogue on the Role of APPSF with focus group
2. Soft re-launch of APPSF (New Secretariat)

3. Conference on 'Private Education Sector'
4. Meetings with key stakeholders including donors, government and members to inforce the role and importance of APPSF
5. Social Media Presence (ex. Twitter Account) 6. Outreach through Public Events / Press Conf.

MEDIUM/LONG TERM

1. Establishment of APPSF Secretariat
 - Physical Logistics
 - Hiring and Capacity Building of Secretarial Staff
 - Business Plan for APPSF
 - Identify and Development of Fund Raising and Revenue Streams
2. Development of APPSF Portal
 - Online Resources for Key Stakeholders (as mentioned in the map above)
3. Establishment of Professional Development Unit at APPSF Secretariat to; - Offer teachers training programs for teachers
 - Leadership development program for association/schools leadership
 - Develop linkages with schools and associations across the world
 - Commission education research projects
4. Establishment of Business Service Unit at APPSF Secretariat to:
 - Facilitate Access to Finance Program for schools through partnerships with microfinance institutions and banks;
 - Develop partnerships with the business sector/ corporates and donor organizations
 - Diaspora Engagement
 - Organize fund raising events
 - Collect Membership Fee from member schools and associations
 - Market and Promote APPSF Services
 - Manage APPSF events
 - Manage APPSF customer services, information systems and portal - Manage media (social, print and electronic)
5. Establishment of Legal Services Unit to:
 - Help member schools/associations with legal issues and registration matters
 - Facilitate the process of service contracts, signing of agreements and MOUs on the behalf of APPSF

- Facilitate the APPSF governance bodies and election process
- Manage Government Relations

6. Establishment of Innovation Lab for Youth/ Students to:

- Support student creativity, innovation, and entrepreneurship.
- Be a catalyst for the creation and encourage/promote a vibrant entrepreneurial ecosystem in schools and serve as a beacon to entrepreneurs through the establishment of critical partnerships with both internal and external stakeholders to support innovation.